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REBECCA MOYE

ILLUSTRATOR & GRAPHIC DESIGNER

ABOUT

Enthusiastic Graphic Designer & Illustrator eager to contribute to team success through hard work, attention to detail and excellent organizational skills. Motivated to learn, grow and excel in knowledge and skills .

CONTACT

- ☎ 404-626-0047
- ✉ rebeccamoye4@gmail.com
- 🌐 artbyrebecca.com

EDUCATION

Bachelors of Arts in Graphic Design,
Minor in Business Management

Lee University: 2018-2021

SKILLS

- Proficiency in Photoshop, Illustrator, Indesign, Lightroom, Canva & Procreate
- Traditional & digital painting
- Photography
- Team-oriented and personable
- Strong work ethic and positive attitude
- Desire and willingness to learn
- Attention to detail
- Strong organization
- Self-motivated and driven

EXPERIENCE

Graphic Designer & Content Creator

Ranger Outdoors LLC : 2022- Present

- Designed various digital and print materials including magazine ads, catalogs, packaging design, marketing assets, brochures, business cards, email marketing, banners and logo designs.
- Created content for and managed all social media platforms across three brands. Photographed product for all platforms and marketing needs.

Lead Graphic Designer

Lee University Publications: 2019-2021

- Completed projects working to maintain the University's brand including posters, digital & print advertisements, brochures, calendars, event programs, decals, marketing campaigns, and magazines.
- Oversaw and managed all graphic design tasks and trained assistant designers.

Freelance Illustrator & Graphic Designer

Various clients: 2019 - Present

- Currently working with an author illustrating a 32-page children's picture book titled, "The Adventures of the Red Shoes" and developing the author's vision.
- Designed work for various clients including album covers, film posters, logo design, branding, brochures, business cards and custom paintings. Created & sold products through online Etsy business.